#### Go with the Flow:

How to communicate fisheries management processes using information flows



# Go with the Flow: How to communicate fisheries management processes using information flows

Two fisheries scientists having a conversation – *Anime* 







#### How information flows in fisheries - *Dadaism*



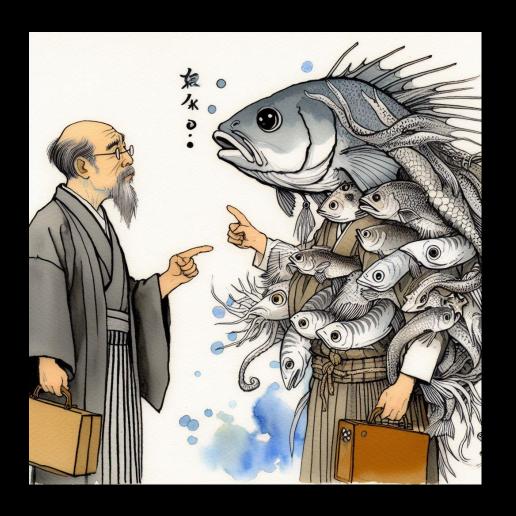
Process mapping: a set of tools that make a workflow visible

Swimlane diagrams show who does what, in what order

Delineate the processes that collect fisheries data used to assess a given stock (blackspot seabream) and illustrate these processes using Swimlane diagrams, to be used in future stakeholder communication and engagement

# A fisher and a scientist not understanding each other - Sumi-e



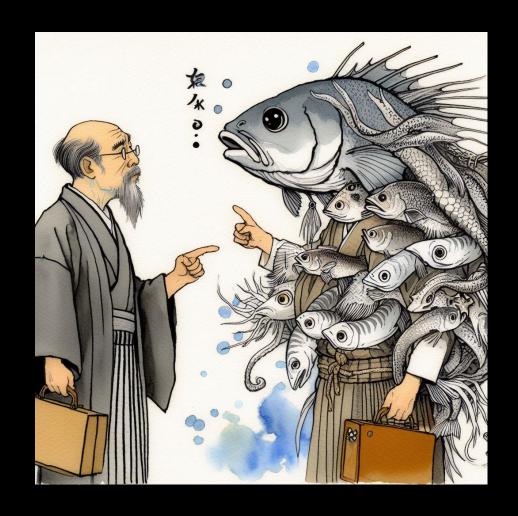


## A fisher and a scientist not understanding each other - Sumi-e

The Azores is an archipelago in the NE Atlantic

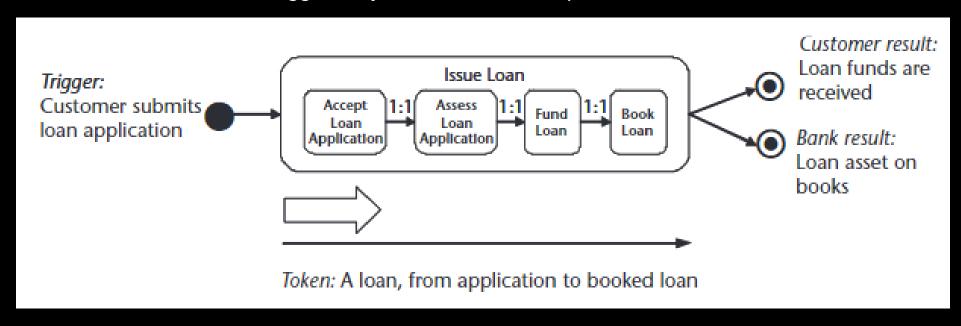
Fishers affirm they are unaware of how data is collected

Research fatigue, distrust, and legitimacy of quotas debated



#### What is a process?

The interrelated activities that, triggered by an event, achieve specific and discrete results for stakeholders"



- 1. Activities linked 1:1
- 2. Triggered by and event
- 3. There are end results for stakeholders
- 4. The same token moves throughout

# Fisheries stakeholders generating knowledge together – *Studio Ghibli*



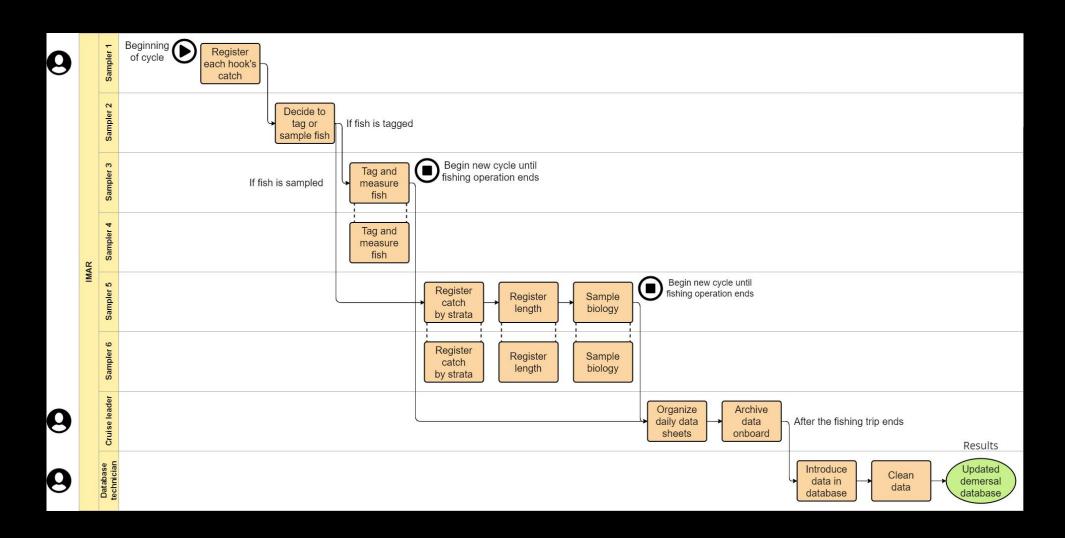
- 1. <u>Discover</u> the processes related to data collection
- 2. <u>Frame</u> each process
- 3. <u>Swimlane</u> diagram each process

### What we found

Collect landings data Sample biological Processes that generate stock assessment advice data Conduct research cruise

Attributes	Conduct research cruise
Triggering event	Annual agreement IMAR-DGRM
Results	Updated demersal database
Subprocesses	Organise cruise; conduct fishing; collect data; sort data
Variations	Organising activities sequence may change
Organisations	IMAR
Individual actors	Cruise administrator, captain, first mate, samplers
Support mechanisms	Longline fishing processes; fishing companies

#### What we found

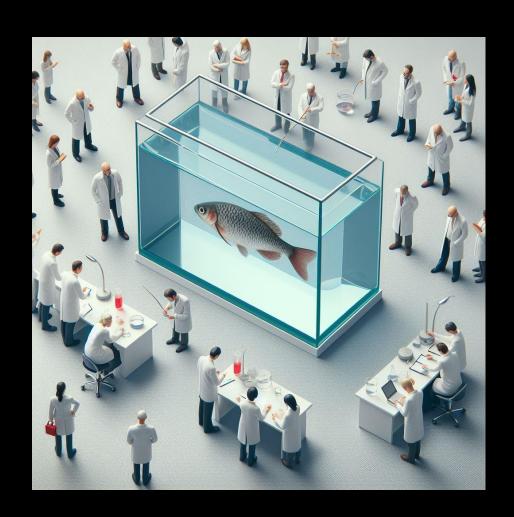


# Too many actors in fisheries processes – Minimalism

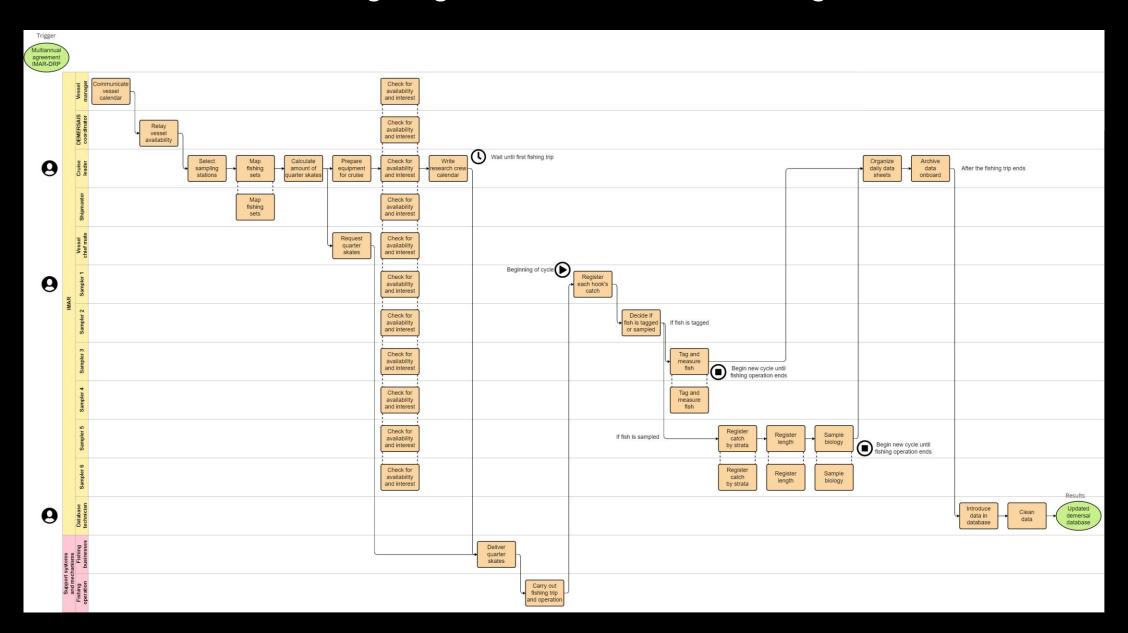
Individual sessions kept uncovering actors

But our goal was pragmatic: produce useful diagrams

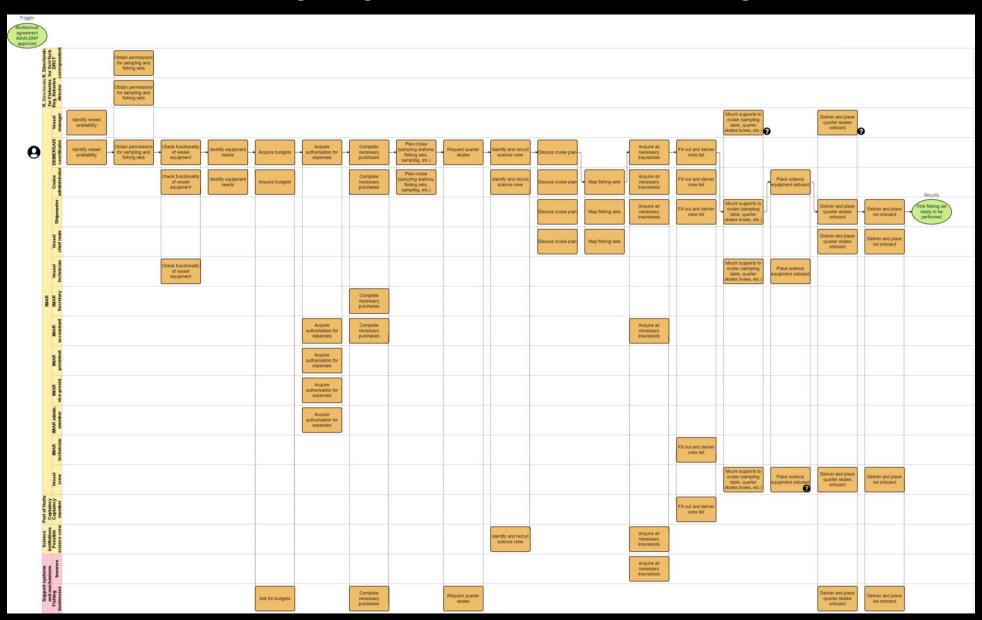
Concentration of knowledge may be a problem



# Creating diagrams for stakeholder dialogue



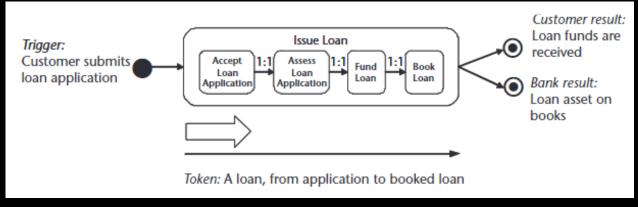
# Creating diagrams for stakeholder dialogue



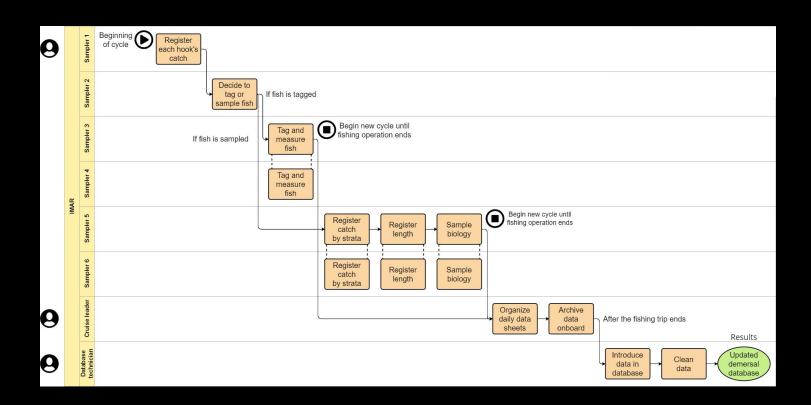
## Encountering technical issues in fisheries management – *Harry Potter*



Thinking about tokens and ratios was counterproductive



#### Constructive takeaways



Group sessions seem to be ideal

Mapping could be done at a different level, e.g. flowcharts or relationship maps

Individual diagramming to assess and compare perceptions

# The future of fisheries stakeholder engagement – *Science fiction*



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